## CURBSIDE MANAGEMENT

Manage, monitor, and monetize the curbs in your community. What was once a humble curb space occupied mostly by taxis, buses, and the occasional delivery truck has now become a gathering spot where part-time rideshare drivers, food delivery drivers, and countless other mobile services are all trying to share the same space.

Curbside Management Solutions are an effective way to take control of your valuable curb asset, understand who is visiting your curb space and reclaim lost parking revenues.

## Smart Curbside Management Benefits

- Improves access and traffic flow
- Enhances safety for riders and drivers
- Efficiently manages commercial traffic
- Allows for automated parking enforcement
- Generates new revenue and new data insights

Our Curbside Solutions generate new insights that provide you the data you need to manage your curb space and traffic more efficiently, while also creating more innovative ways to monetize valuable curb space and enhance your overall ROI.

## How It Works

Cox Business enables and offers a speed-to-market advantage for curbside management because we handle the entire process from permitting and construction to installation and connectivity.

## CAMERAS AND SENSORS

Cameras/Sensors captures ALPR data and associates that vehicle with a specific curbside stall and alerts drivers of time remaining on their occupied space.

## ENFORCEMENT OPTIONS

Visual cues share vehicle information and a countdown clock to inform the driver and encourage them to move from their occupied space when their time has expired.

## MONETIZATION

Digital visual cues, in combination with the data insights captures, empower customer to dynamically manage the usage of the curb and monetize accordingly (timed parking, commercial permits, no parking, and more).


