



## Intelligent yard management for industrial organizations

Complex workflows, technical manufacturing processes, variable sites, high-value assets, and demanding customers can test even the most optimized of operations. For maximum efficiency and profitability, though, you need every advantage you can get.

GearTrack gives you every advantage with real-time, reliable data you need to succeed.



# Automate asset finding to keep inventory moving

When working with high-value assets, even the smallest delay can have a big impact on your bottom line.

If your employees are tracking and managing inventory by individually scanning assets during regular yard walks and referencing spreadsheets with manually entered data, your information is outdated even before the next yard walk occurs.

But what if you knew the precise location and status of your inventory, work-in-progress and finished products at all times? With GearTrack, you can. On-asset sensors that are attached on the line and removed when shipped allow GearTrack to deliver a close-loop tracking system with real-time data.

Using GearTrack to quickly find assets for repair or to fulfill orders eliminates data entry, which increases the accuracy of location data and cuts retrieval time.

## » Accelerate asset location by as much as 86%1

#### Challenge

A team of employees are responsible for finding and moving anywhere from 50–100 designated assets per day to either the staging lane for final shipment or to the late config lot for final customization to ensure the delivery meets customer specs. Relying primarily on spreadsheets full of serial numbers, they often will walk circles around a target asset before realizing it.

#### Solution

With GearTrack, the process is much different – and much better. After simply entering the serial number, the employee can walk directly to the right location and immediately find the specific asset among a sea of same-looking assets, saving considerable time and frustration. This also means fewer people are needed for the job, freeing up human resources for other critical tasks.





# Deploy and scale with confidence

With an intuitive user interface and seamless integration with enterprise applications, the GearTrack platform is easy to use and made to scale.

Market-leading durable and affordable sensors attach easily to any type of equipment to provide the precise location and status of an asset as it moves across your footprint and through your workflows.

GearTrack supports cross-team collaboration by making it easy to share accurate, real-time data across your organization and integrate it into existing business processes, whether that means pushing real-time location data and instructions to factory-floor employees or a deep-dive into current workflows seeking to shorten time to sale.

## » Improve real-time asset identification by 90% 1

#### Challenge

Quality engineers, inspectors and product supervisors regularly must locate specific pieces of equipment that – unknown to them – have been incorrectly relocated. Often, the system thinks these assets are in one place when they are, in fact, in quite another, and many productive hours are lost while searching for them.

#### Solution

With GearTrack, the need to search for equipment that's left the factory early has all but been eliminated. With real-time data, inventory reconciliation occurs daily instead of weekly, and configurable zone settings are used to alert team members immediately if a non-ready asset leaves the line.





## Boost efficiency with operational analytics

GearTrack uses your real-time inventory data and its comprehensive monitoring application to provide robust business intelligence about your workflows.

It's easy to track individual assets, asset groups and assembly state through your workflows and monitor the time each piece spends in an area. Workflow maps using this data can highlight opportunities for performance improvement as well as help you identify and help address incorrect behaviors such as in-progress or completed goods located in the wrong zone.

You also can easily configure GearTrack to meet your unique business needs and objectives, from alerts and reports that help reduce holding costs to executing more frequent or comprehensive inventory audits.

### » Improve department productivity by 60%1

#### Challenge

Resources, components, and stock across a large estate of sites were underutilized due to difficulty locating assets in a timely manner despite investing an extraordinary number of hours monthly to scanning and manually logging inventory.

#### Solution

With GearTrack deployed across 17 sites nationwide, digital logging and tracking of assets that integrated with the existing ERP platform replaced manual efforts. Within 60 days, the insights gained from the new workflow visibility provided by GearTrack drove process changes that increased utilization rates and significantly cut operating costs.









# Proven asset tracking and inventory management solution from a trusted market leader

GearTrack gives you 24/7 information on inventory across your entire footprint so you're always ready to deliver the equipment you and your customers need.

Built to meet the demands of organizations like yours, GearTrack is backed by the technology expertise and industry experience of Cox 2M and our implementation and support teams are committed to your success.

<sup>1</sup> Source: Understanding the Business Case for a Vehicle Tracking and Inventory Management Platform for Industrial Organizations (2022), Hobson & Company.

